

# 2009 Marketing Compensation Survey



## BREAKOUT REPORT

REPORT ID = Sample Report - Fictitious Data

12 January 2010

REPRESENTS: Employee Weighted Average

### 1252 MEETING/CONFERENCE PLANNING SPECIALIST - CAREER

	Current Base Pay March 1, 2009	Most Recent FY Bonus Payout	Most Recent FY Profit Sharing Payout	Current Total Annual Compensation	Target Bonus Percent of Current Base	Total Number of Incumbents	Total Number of Companies	Relative Index
<b>PRODUCT SEGMENT</b>								
AV - Advertising & Media	\$59,204	\$1,595		\$60,179	3.9 %	18	5	90.5 %
FS - Financial Services	\$68,857	\$3,484	\$16,645	\$72,797	7.5 %	116	21	109.5 %
RS - Retail Sales Operations	\$52,283	\$8,509		\$52,851	2.7 %	45	7	79.5 %
<b>METRO</b>								
CA Los Angeles Metro	\$70,725	\$3,468		\$73,808	8.4 %	9	6	111.0 %
IL Chicago Metro	\$57,302	\$2,064		\$57,930	2.4 %	23	9	87.1 %
MN Minneapolis/St. Paul	\$64,107	\$3,038		\$65,976	5.0 %	26	9	99.2 %
<b>REVENUE LEVEL</b>								
\$1.0 to \$4.999 Billion	\$61,545	\$3,079	\$16,645	\$67,045	6.5 %	41	18	100.8 %
\$5.0 to \$9.999 Billion	\$60,825	\$5,043		\$62,727	4.0 %	61	6	94.3 %
\$10.0 to \$24.999 Billion	\$64,209	\$6,218		\$68,035	10.2 %	26	7	102.3 %
Over \$25 Billion	\$68,712	\$3,441		\$71,367	7.2 %	70	10	107.3 %
<b>Total Job</b>								
Overall National Average	\$63,441	\$3,948	\$16,645	\$66,486	6.7 %	211	47	100.0 %

Empty Cell = No data or insufficient data for analysis.

Note: No breakout data is displayed where less than 5 companies are reporting to any region, product or revenue cut. All data for this job is used when calculating the Relative Index.

Relative Index indicates the relationship of the Total Compensation to the National Average on this job.

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