

2009 Media Advertising Sales Compensation Survey



Geographic Report within Job
 Report ID = SAMPLE - FICTITIOUS DATA

7/24/2xxx 9:52:08 AM

REPRESENTS: Employee Weighted Average

1001 Media Sales Account Executive - Entry

Geographic Area	BASE COMPENSATION		SALES INCENTIVE		ACTUAL EARNINGS		BOUNUS & P.S.		TOTAL EARNED		Number of Companies	Relative Index
	CASES	Wtd Avg	CASES	Wtd Avg	CASES	Wtd Avg	CASES	Wtd Avg	CASES	Wtd Avg		
CA Los Angeles Metro	16	\$38,106	14	\$25,088	14	\$60,058	4	\$1,000	4	\$62,319	5	83.9 %
IL Chicago Metro	9	\$48,021	18	\$18,686	24	\$54,512	14	\$1,137	19	\$69,655	5	93.8 %
NY Manhattan Metro	69	\$55,245	57	\$36,112	80	\$75,617	3	\$5,233	58	\$96,039	10	129.3 %
* Total - All Geos	194	\$40,503	187	\$37,842	239	\$12,136	64	\$3,607	192	\$74,299	18	

Empty Cell = No data or insufficient data for analysis.

*Note: Calculations include data from all geographies, whether or not they include sufficient data to be displayed on this report.

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