

2009 Media Advertising Sales Compensation Survey



Summary Report

Report ID = SAMPLE - FICTITIOUS DATA

24 July 2xxx

REPRESENTS: Employee Weighted Average

WMG Job Title	2007 Plan Year				2008 Plan Year				Sample Size	
	Base Pay	Sales Incentive/Commissions Earned	Bonus/Non-Sales Incentive Earned	Total Cash Earned	Base Pay	Sales Incentive/Commissions Targeted	Bonus/Non-Sales Incentive Targeted	Total Targeted Earnings	No. of Employees	No. of Companies
1001 Media Sales Account Executive - Entry	\$40,503	\$37,842	\$3,607	\$74,299	\$41,637	\$32,445	\$4,705	\$56,694	239	21
1021 Media Sales Account Manager - First Level	\$105,166	\$74,457	\$7,789	\$179,347	\$110,128	\$85,592	\$5,755	\$191,503	414	27
2001 Inside Media Sales Account Executive - Entry	\$30,432	\$24,145	\$1,920	\$51,771	\$32,717	\$17,380		\$48,175	127	10

(Light Grey) = Insufficient data for analysis (Empty Cell) = No data

SAMPLE FICTITIOUS DATA